

ENTREPRENEURSHIP EDUCATION FOR VET SCHOOLS

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TYPES OF
ENTREPRENEURSHIP



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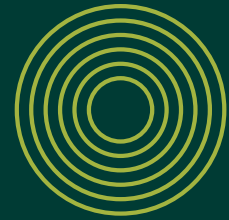
TYPES OF ENTREPRENEURSHIP



Entrepreneurship covers a very wide area. Entrepreneurship can be mentioned at school, at work, at home, in society, in various artistic fields, in the military field, in the public sector and in the virtual environment. Individuals with entrepreneurial characteristics can gain an entrepreneurial identity by standing out with these characteristics anywhere and anytime.

It should not be thought that entrepreneurship is specific to men only. In entrepreneurship, it is important to have an entrepreneurial identity, not gender. Anyone, male or female, can become an entrepreneur under suitable conditions. There are thousands of examples of successful women entrepreneurs in our country. However, this number is not enough.

Our country needs entrepreneurs in every field. At the same time, there is a greater need for commercial entrepreneurship and commercial entrepreneurs who create employment, support social development and development, cause increases in national income, create new commercial sectors, and enable our country to enter international markets. At the same time, with the development of commercial entrepreneurship characteristics, it also has characteristics in other entrepreneurship fields. can also develop. It is necessary to accept commercial entrepreneurship as a basis.



There is a way to do better. Find it!

Thomas A. Edison

Intrapreneurship; Is the process of taking responsibility for turning an idea into a profitable final product by taking risks and innovation within large businesses. Intrapreneurship is all kinds of entrepreneurial activities carried out within a business and organization. The company must find new markets within itself, use new technologies, switch to automation, etc. It is considered intrapreneurship.

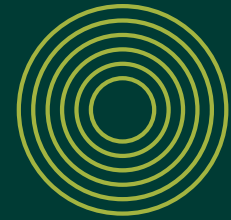


Business entrepreneurship; It is the bringing together of production factors and dispatching them to produce goods or services for profit. Commercial entrepreneurship can also be called private sector entrepreneurship.



Women's entrepreneurship: With the enrichment of women's roles in economic life, they have begun to be effective in development. There are various definitions for female entrepreneurs:

- *Has a business in his/her own name outside of his/her home,
- *Working alone or with staff in this workplace and establishing partnerships as a business owner,
- *Manages activities related to the production of any product or service, and carries out distribution, marketing and sales,
- *Establishing relationships on his/her own behalf with persons or organizations that need to be contacted on business-related matters,
- * Organizing and managing the workplace, planning work, etc. decides on matters,
- *Women who have a say in the investment and usage areas of their earnings can be called female entrepreneurs.



Social Entrepreneurship; It is to lead to transformations by changing the habitual behavior of societies. The social entrepreneur finds what is not going well, convinces the society with new leaps, and ensures that the problem is eliminated by changing the system.



Public Entrepreneurship; Institutions working at various levels in the public sector can also engage in entrepreneurial activities. Can engage in entrepreneurship in areas such as developing a new process, developing new service areas, and facilitating applications.



Virtual Entrepreneurship; Technological developments have revealed new areas of entrepreneurship in the virtual environment. Entrepreneurship can be done by making sales or providing services from virtual shopping centers or stores through e-commerce.

When the right people come together, problems can turn into opportunities.

Robert Redford